



2010 National Missing Children's Day Poster Contest Fact Sheet

Contest Rules:

1. Applicant must be in the 5th grade.
2. Artwork should reflect the theme "Bring Our Missing Children Home". This phrase **must** appear somewhere on the poster.
3. The theme must be depicted visually in one or a combination of media, such as: acrylics, watercolor, pencil, and charcoal, magic marker, spray paint, crayons, pastels, etc. Digitally produced images, collages, cut-outs and stamping **will not** be eligible for consideration.
4. The finished poster must measure 11 x 14 inches.
5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist either legibly written or typed.

Judging Criteria:

1. Complete contest rules must be followed for all levels of competition. Incomplete packages and incorrect sized posters **will not** be eligible for further consideration.
2. Artwork will be judged on:
 - a. Creativity
 - b. Reflection of the contest theme
 - c. Use of color and materials
 - d. Originality and handcraftsmanship
3. Written applications will be judged on:
 - a. Level of understanding of the subject expressed
 - b. Clarity
 - c. Grammar and syntax appropriate to the 5th grade level

Awards:

At the state level:

- The single state winner whose poster is selected to go to the national judging competition will receive a national award certificate from the Department of Justice.
- The Texas state winner, his/her parents, and his/her teacher will be recognized at an event in 2010 (details to be announced).

At the national level:

- The single **national** winner, his/her teacher, and his/her parents will be brought to Washington, DC, to participate in the National Missing Children's Day ceremony at the U.S. Department of Justice on or around May 25, 2010. Transportation and lodging will be provided. The national winner also will receive a national award certificate and a United States Savings Bond.

Winning Poster:

1. The winning poster (original and copies) becomes the property of the Department of Justice and will be displayed at the Department of Justice, Congressional Offices, and other locations as determined by the Child Protection Division and the Department of Justice.
2. The winning poster may be used in publications, exhibits, displays and on websites as determined by the Child Protection Division and the Department of Justice.
3. The winner will travel for a second time to Washington, DC in 2011 when his/her poster will be presented as the national symbol for Missing Children's Day 2011.
4. Photos of the winner and his or her poster will also be available through the Child Protection Division and the Department of Justice and will be posted wherever contest information is available.
5. The winning poster will become the property of the Child Protection Division and the Department of Justice. Any applicable copyrights will be held by those offices.

Contest Dates:

1. September 1, 2009-Contest Kick-Off
 - a. Begin discussing safety issues with students
 - b. Provide poster contest information to 5th grade students
2. January 13, 2010 – AMBER Alert Awareness Day
 - a. Suggested conclusion date for poster contest
3. February 1, 2010
 - a. Deadline for Texas submissions to be received:
Texas Center for the Missing
Attn: Poster Contest
P.O. Box 420148
Houston, TX 77242-0148
4. April 2010
 - a. National winner notified
 - b. Travel arrangements are initiated for attendance at National Missing Children's Day ceremony

If you have any questions or need additional information, please send an email to support@tcftm.org.